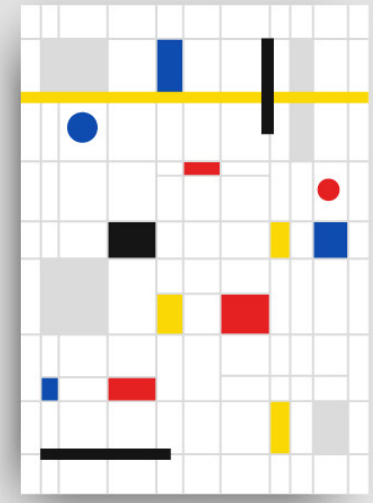
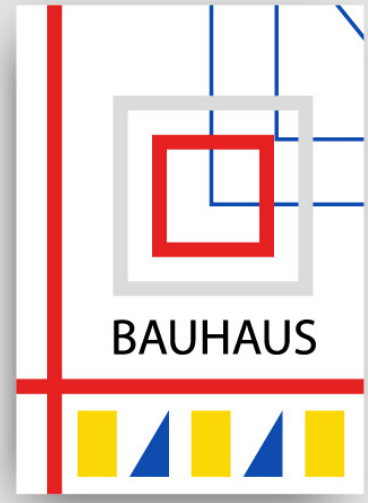




100 YEAR CELEBRATION: The Bauhaus Spirit lives on in the Pool° Organisation

Written by Tobias Kredel // First published on 2019-05-05

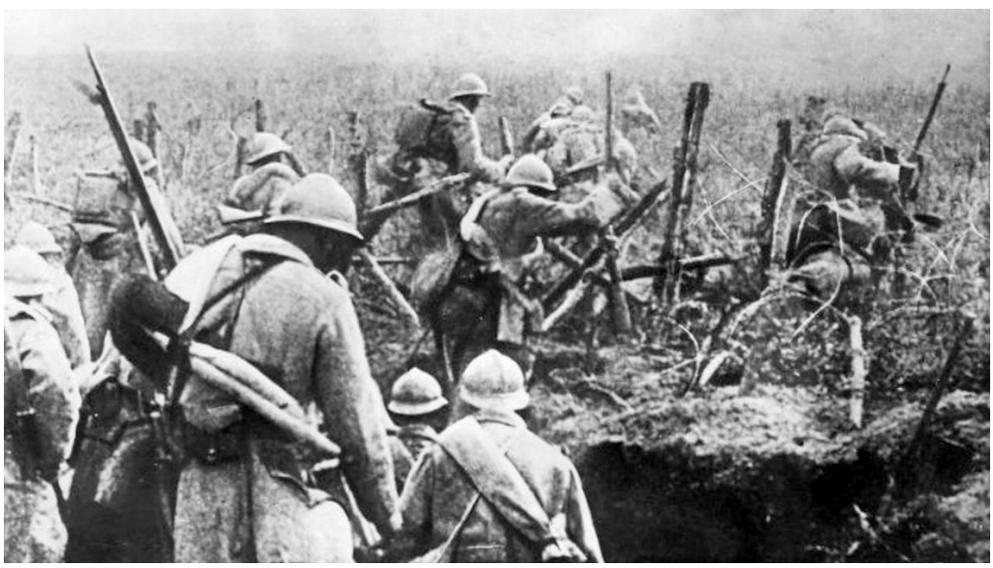
The Bauhaus was a German art school operational from 1919 to 1933 that combined crafts and the fine arts, and was famous for the approach to design that it publicized and taught.

The Bauhaus was founded by Walter Gropius in Weimar. The German term Bauhaus – literally „building house“ – was understood as meaning „School of Building“, but in spite of its name and the fact that its founder was an architect, the Bauhaus did not initially have an architecture department. Nonetheless, it was founded upon the idea of creating a Gesamtkunstwerk (‚total‘ work of art‘) in which all the arts, including architecture, would eventually be brought together. The Bauhaus style later became one of the most influential currents in modern design, Modernist architecture & art, design, and architectural education. The Bauhaus movement had a profound influence upon subsequent developments in art, architecture, graphic design, interior design, industrial design, & typography.

Many Germans of left-wing views were influenced by the cultural experimentation that followed the Russian Revolution, such as constructivism. Such influences can be overstated: Gropius did not share these radical views, and said that Bauhaus was entirely apolitical.

Just as important was the influence of the 19th-century English designer William Morris (1834–1896), who had argued that art should meet the needs of society and that there should be no distinction between form and function. Thus, the Bauhaus style, also known as the International Style, was marked by the absence of ornamentation and by harmony between the function of an object or a building and its design.

However, the most important influence on Bauhaus was modernism, a cultural movement whose origins lay as early as the 1880s, and which had already made its presence felt in Germany before the World War, despite the prevailing conservatism.
[Source: Wikipedia]



Not too many people, however, know that **it was when Gropius was buried alive in a trench for days & nights** when he saw the need for a new kind of institution & movement – during one of the terrible battles at Verdun in France, when Gropius was serving as an Officer in the German Army during World War I. After making it alive through this horror, he suffered from sleep disorder for the rest of his life. It was when he was trapped there – under gravel and dead comrades – **that he decided that without a new, more conscious way of thinking, our World would be lost in Chaos.**

I imagine that it was the industrial scope of murder and destruction – **never seen before** – that made Gropius realise that Mankind was horribly misled and needed basic re-orientation. People were putting modern technology and sophisticated killing tools under the command of lower instincts. **War was being worshipped as something where men could ‚prove their value'. Killing others became something worthwhile & honorable for everybody...**

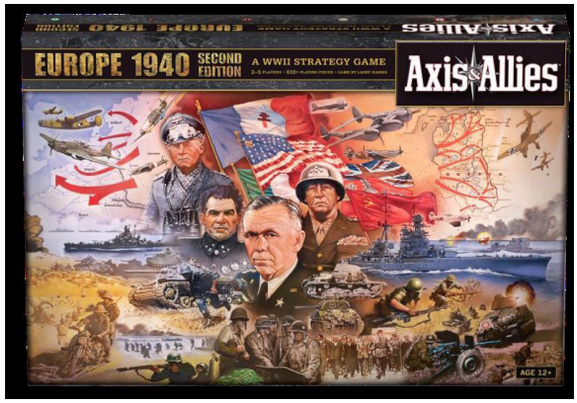
PLAYLIST: Office of Strategic Services // Heroes

In the past, it had been mostly the Nobility that had kept a proud Military Tradition, while the majority of the population would avoid war and military service as much as they could. **During the (democratic) early 20th Century, however, the uneducated**

minds of the mass population became subject to sophisticated War Propaganda...

The Propaganda hit simple minds that were not used to filtering information for validity & sustainability. The damage done to these minds lives on until today – **in our minds and language, there are still many concepts related to (industrial) warfare** & the majority has only recently developed a consciousness regarding the concept of mental hygiene.

But yet alone this thinking of **‚us against them‘** is also still far too much part of our thinking. **And the whole wild idea of becoming a ‚Hero of War‘...**



100 years back, most of the adults did not care too much about the political backgrounds. Since everybody felt that their nation could only win the next one, War became something too many people were looking forward to – due to the effects of War Propaganda, obviously. In the meantime, boys learned that killing ‚Huns' or ‚Tommies' or ‚Frogs' was basically the very best thing one could achieve in the World.

YOUTUBE VIDEO: World War I - summary of the „Great War" (short version)

And Mankind had just reached new heights of productivity – **INDUSTRIALISATION.**

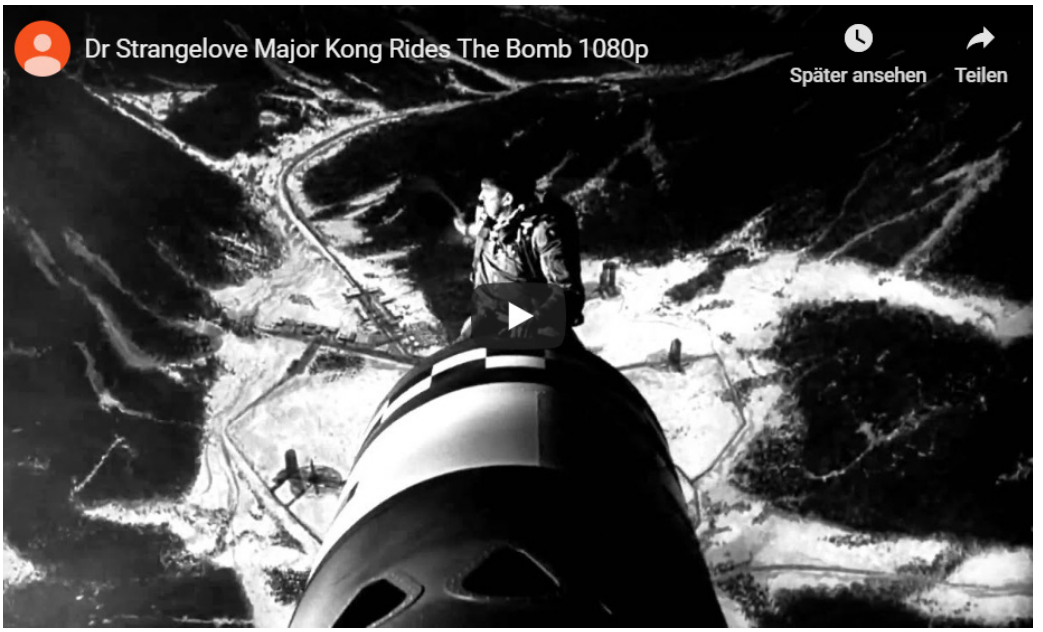
So for what did Mankind use it? >>To build battleships, artillery, machine guns, ammunition, ammunition & more ammunition... At the end of what the British like to call ‚The Great War', Human lives were counted as worth less than the steel weapons turned against them. **This utter Madness was called a ‚Battle of Material'.**

PLAYLIST: OSS° // ⚔️ / Brothers in Arms

So for what did Mankind use it?

>>To build battleships, artillery, machine guns, ammunition, ammunition & more ammunition...

‚**Megadeth**' is the US-American Heavy-Metal Band of Dave Mustaine, the first singer of the band ‚**Metallica**'. Asked about the missing ‚a' in the name, he said that ‚this way, you have the power of the word without necessarily thinking about Death.'
The cover artwork of their new album above is quoting a scene from Stanley Kubrick's film ‚**Dr. Strangelove or: How I Learned to Stop Worrying and Love the Bomb**'.



YOUTUBE VIDEO: Dr Strangelove Major Kong Rides The Bomb

>> In the meantime, we all grew a little smarter, I must hope.

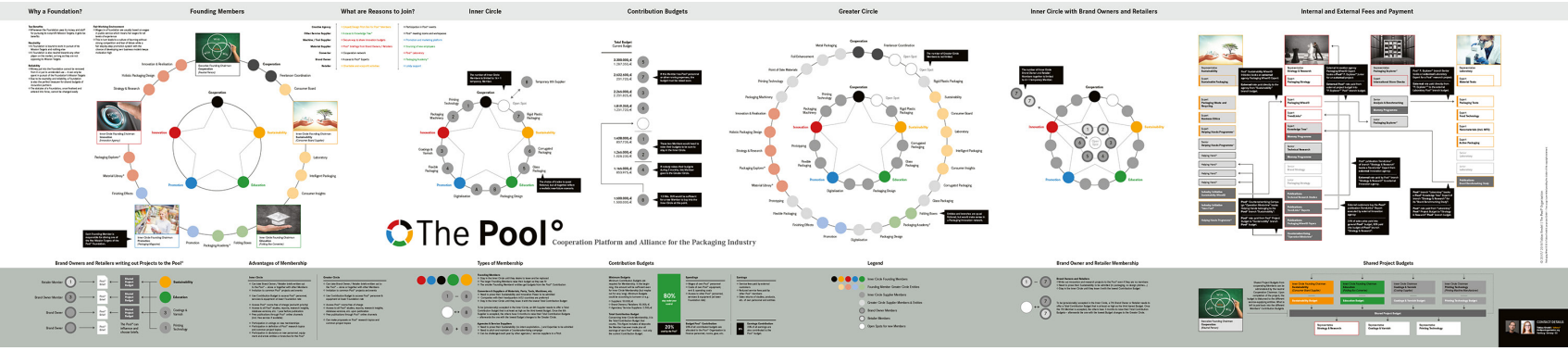
PLAYLIST: OSS° //🚀/ In the Year 2525

Because again, Mankind is entering a new **ERA** of Productivity: **DIGITALISATION.** And this awesome Productivity must NEVER get fully under the control of **MONEY!**

I am a creative Strategist & trained to think BIG. Creativity is my profession & I have played many, many strategy games. This is true for table top games (Chess / Go / Risk / Axis & Allies / Battletech...) as well as games & simulations on the different home computers – ever since there are home computers (Command & Conquer Red Alert II, just to name a favourite). In these games, I often was General, King, Emperor, God, etc. >> this is normal & daily business for me.

PLAYLIST: OSS° // Strategy Games

As such a Person, it seems strange to me to watch most other people only looking for the next income stream. Everybody is ‚Entrepreneur‘ & thinking up new business models today. That is a great thing, if it is about innovative concepts that have been developed with the benefit of the PEOPLE in mind and not with maximum profit.



>> PDF Download: The Pool° Organisation Mechanics Infoposter

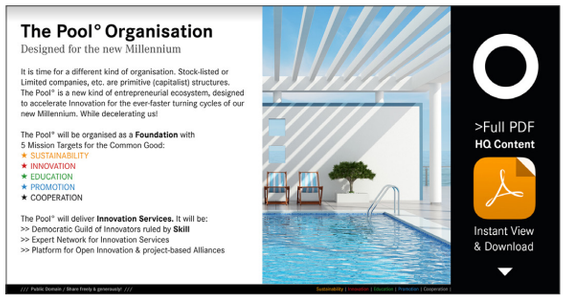
Everybody is ‚Entrepreneur‘ & thinking up new business models today.

But most businesses are all about maximising their sales numbers. The Swedish Menswear label **ASKET** for example has a different goal. They want people to buy less clothes. “Our end game is to curb the fashion industry and to slow down people’s rate of consumption,” says CEO and co-founder August Bard Bringéus.

Now People will say „This will destroy even more jobs than will already be destroyed through Digitalisation!“ **Hopefully, yes.** I imagine a future in which NOBODY needs to do work they do not like. This work will be done by robots. All the boring thinking will be done by AI also.

WEBSITE: The Pool° Organisation

We will have time to enjoy life and discuss how we could make the World even better! Like with new concepts and business models. But these cannot solve the problems of unemployment & all the rest that we will have to face now together with the Fall of Capitalism.


The Pool° Organisation
Designed for the new Millennium

It is time for a different kind of organisation. Stock-listed or Limited companies, etc. are primitive (capitalist) structures. The Pool° is a new kind of entrepreneurial ecosystem, designed to accelerate Innovation for the ever-faster turning cycles of our new Millennium. While decelerating us!

The Pool° will be organised as a **Foundation** with 5 Mission Targets for the Common Good:
★ SUSTAINABILITY
★ INNOVATION
★ EDUCATION
★ PROMOTION
★ COOPERATION

The Pool° will deliver **Innovation Services.** It will be:
>> Democratic Guild of Innovators ruled by **Skill**
>> Expert Network for Innovation Services
>> Platform for Open Innovation & project-based Alliances

>Full PDF
HQ Content
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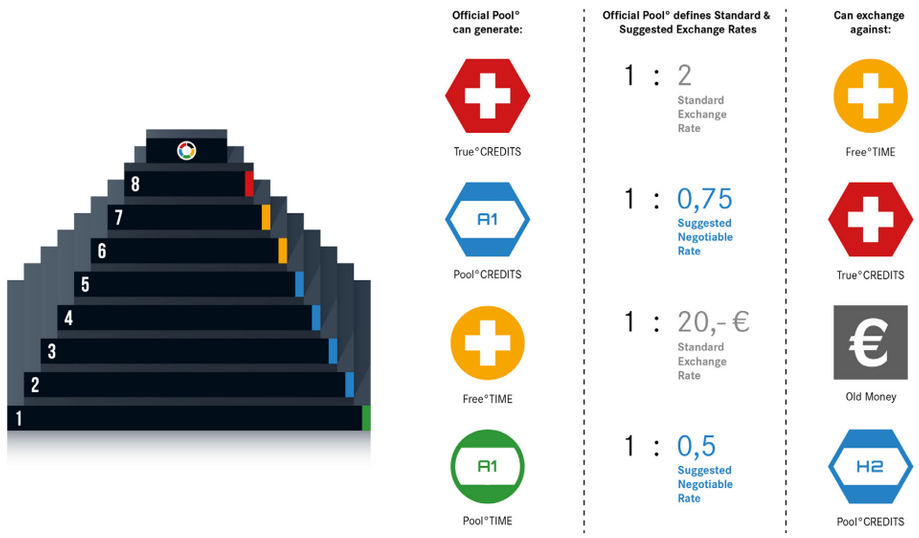
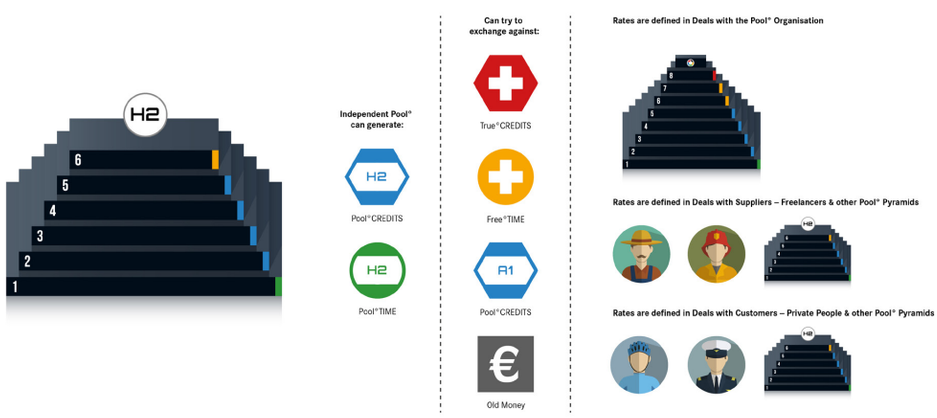
This fall cannot be cushioned by any business model. And we for sure do not want to install a Communist system. So the answer is a new KIND of Business ORGANISATION.

PLAYLIST: OSS° / ○° / Clear like Pool° Water °

The Pool° Organisation will grow into an international parallel Pool° Economy besides the free-market economies of the different nations. It will work with **Pool°CREDITS & Pool°TIME** as its own Blockchain-based currencies & with the future objective to replace national currencies. The Pool° will also lend money to its members without taking interest.



When Capitalism falls, the Pool° Organisation will grow into an de-centrally organised, international parallel Pool° Economy besides the free-market economies of the different nations. It will work with **Pool°CREDITS & Pool°TIME** as its own Blockchain-based currencies & with the future objective to replace national currencies. The Pool° will also lend money to its members without taking interest.

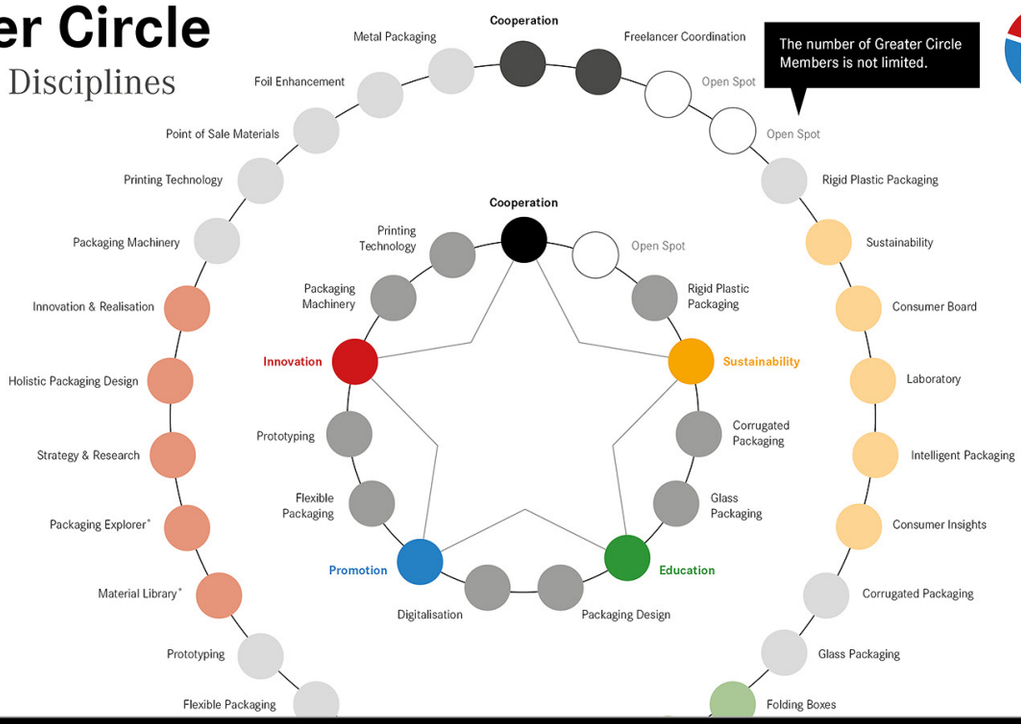


Limited or stock-listed companies, etc. are primitive (capitalist) structures. The Pool° Organisation is a new kind of entrepreneurial ecosystem, designed to accelerate Innovation for the ever-faster turning cycles of our new Millennium. **While decelerating the people!**

We will have time to enjoy life and discuss how we could make the World even better!

Inner and Greater Circle

A vast Variety of Trades and Disciplines



- Greater Circle Members and Entities each represent a branch of Expertise – with Experts that work for everybody in the **Pool°**.
- Members can have several Greater Circle Representatives and the number is not limited. They can be external or belong to the **Pool°**.
- But each Member can have only one Inner Circle Chairman – if at all.

The Bauhaus re-thought and changed the way things were designed, with a focus on functionality and ‚consumer experience' rather than ornamentation.

The Pool° will help us direct Innovation into the right direction: Innovation made for us, for the People. For us Humans. For Humanity. Rather than creating new useless product variations and then pressing them into the market with omnipresent Ads.

PLAYLIST: The Pool° - OSS° >> The Future // Waiting for the Miracle

The Pool° will be working in Innovation. >> Innovation to create a better Future for Mankind – and not for making more Money.

>> Democratic Guild of Innovators ruled by SKILL

>> (Freelancer) Expert Network for Innovation Services
>> Platform for Open Innovation & project-based Alliances
>> Integrated Currency Emittent

The Pool° was designed with the Packaging Industry in mind and the first Pool° will be a Pool° for FMCG & Packaging Innovation – because it offers the widest diversity of people working there.

And because more beautiful Packaging and less Advertising will be the quickest feasible measurements to make our lives better on the biggest scale.

♥ You will see.

Join The Pool° Organisation!

Success in its 5 Mission Targets is what the Pool° pursues. For the Good of all Humanity:

Improve **Sustainability** in the Packaging Industry and beyond

In today's industries, there is still too much focus on making money and not enough on creating sustainable solutions for mankind and for our planet.

We will change that.

Technological Advance and **Innovation** in the Industry

To drive real innovation in packaging, the expertise and cooperation of many different players is required.
One party alone can do nothing.

Cooperation partners need to come together and launch projects that drive real Technology Advancement.

Hands-on **Education** and Knowledge Transfer

Packaging is a niche industry in which people with many different backgrounds are working and educated personnel is rare.

More experts need to be educated and stakeholders require efficient and effective knowledge transfer to be able to take the right decisions.

Promotion as sustainable Branding Tool

Compared with advertising or other 'offensive' ways to build a brand, packaging is far more sustainable.
It is required to protect the goods and with good ideas and a little enhancement it can be a great brand representative and storyteller.

Packaging as such needs to be promoted as the better marketing investment.

Win-win **Cooperation** between Brand Owners, Suppliers and Retailers

In order to effectively drive innovation and technology advancement, a cooperation between the different parties must be rewarding for all sides and the interests of smaller parties must also be respected.

A neutral platform is required to enable and ensure fair modes of cooperation.

#1 Sustainability

#2 Innovation

#3 Education

#4 Promotion

#5 Cooperation

The Pool° is pure Humanism that will be cast into the rules of a new Organisation that will mark the beginning of the Future of Work.

The Pool° is pure Futurism, so even though its rules & mechanics will have to be discussed & fixed today, they need to be fixed in a way that allows them to stay valid & unchanged for a whole Millennium.

The Pool° is pure Ethics & will be organised as a Non-Profit Foundation & will act as a bank that will not take interest for moneylending to its members.

The Pool° promotes human behaviour that could be described as 'virtuous' while it might decide to oppose other current facts of our realities & societies such as Capitalism or too much Advertising.

SKILL will rule the Pool° – not Money.

[The Pool° does not plan to work as a political party or religious organisation of any sort but it might accept to cooperate with different entities of those as well as with any European or non-European Nation or International Organisation / Institution.]