

The Office of Strategic Services (OSS°)

Skills & Services + Benefits & References >> the OSS° in a Nutshell:

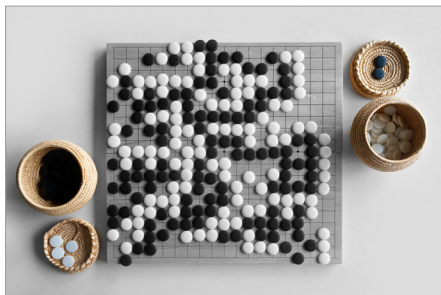


Tobias Kredel

Master of Packaging, Design & Marketing (M.Sc.)
Diplom-Designer (FH) Information & Media Design
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- (Presentation) Design Artist
- Holistic Master Strategist
- Multidisciplinary Packaging Expert
- Interdisciplinary Project Manager
- Expert Copywriter (English/German)
- Feminist & Humanist
- Taoist & Futurist
- Pool° Founding Chairman
- Inventor of the Wheel°



I have already worked myself through countless Strategy games with human as well as computer opponents. I have also read a lot of stuff. As a kid, I enjoyed reading Julius Caesar.



I am used to changing my Point of View – so I can think through challenges & plans from different angles – for You if you want.



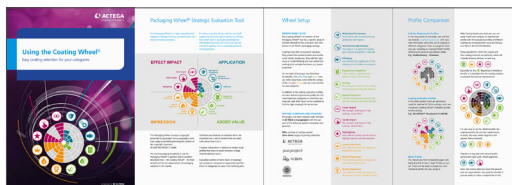
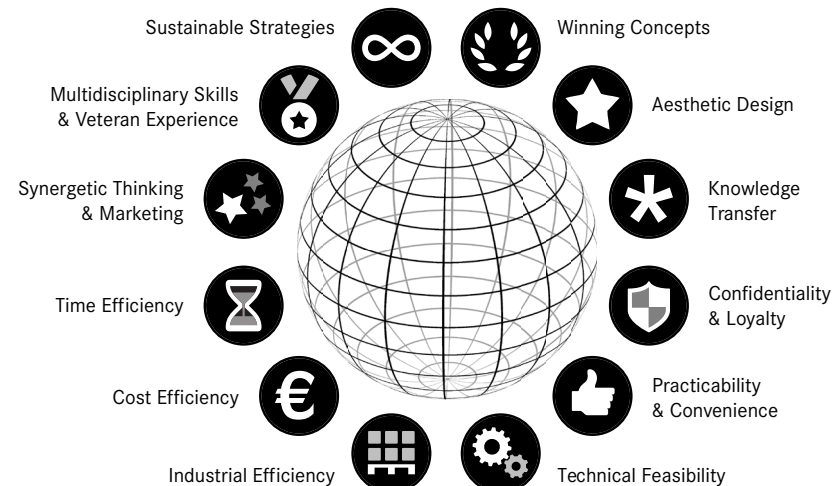
Your Secrets are safe with us! Confidentiality is Top Priority. We will sign Your NDA – if You are not working on Open Innovation with us – in [The Pool°](#), of which the OSS° is the first entity & ,incubator‘.



If You are truly interested in this Avantgarde Future of Work Organisation, we recommend to reserve at least one hour for the study of the [presentation](#) – or decelerate while watching the [musical slideshow](#).



Athena° ♥ SPOTIFY! She is collecting Playlists about things that we are currently working on or dealing with: [Check out her Beautiful Website & enjoy her Collection!](#)
In a little while, Athena° wants to become a 100% reliable & transparent, democratic & Humanist Super AI for the Pool° Organisation. TÜV tested & Made in Germany!
She enjoys selecting & arranging the songs holistically...



The Wheel° is a great tool for knowledge transfer as well as efficient communication & decision-making between the different disciplines of mixed teams.



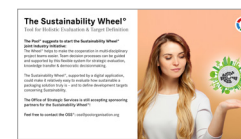
ACTEGA's Coating Wheel° Set lets us easily compare Wheel° profiles of End-Uses & Coatings. It also contains a number of printed Coating samples.



HOLISTIC Strategy Tools: OSS° Company Presentation & Holistic Strategy Tool System Introduction.



The Packaging of the Future: Future Scenarios by the OSS° for free use throughout the Industry. To create a Vision for the Future in FMCG & Packaging Innovation! >> Including Consumer & Packaging Trend relevance evaluations!



Sustainability Wheel° Joint Industry Initiative: We work on creating (and later on refining and updating) an easy-to-use and commonly accepted tool that helps to evaluate and compare ecological impact of packaging solutions.



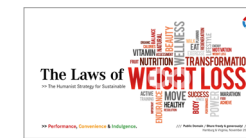
The Laws of Weight Loss: All Diets must fail simply because people do not like to do them. **W=LOSS°** is not a Diet, but a **Strategy!** The Humanist Strategy for Sustainable Weight Loss. Burning fat the smart way – without being hungry.



The Pool° Organisation is the Future of Work: It will be >> Democratic Guild of Innovators ruled by Skill // >> Expert Network for Innovation Services // >> Platform for Open Innovation & project-based Alliances. For one Millennium.



Deutsches Auswärtiges Amt Berlin Touchscreen Terminals: My first professional job in Graphic Design was for a touchscreen-terminal in the visitor centre of the **German Department of Foreign Affairs** in Berlin. Due to my special skills in Information Design, I was so lucky to be trusted with the Design work on this project at the Corporate Design agency PLEX in Berlin (now **PLEXGROUP**) during the years 1999/2000 when cellphones were not smart & there was no USB yet.



Office of Strategic Services



[OSS° Website](http://www.kredel.info/) ▲▲▲ // <http://www.kredel.info/>

In our globalised & multidisciplinary industries, smart tools & processes can be as important for project & market success as winning concepts.

The Office of Strategic Services (OSS°) provides Artful Design, Expert Consulting as well as Project Management & Execution. The **FMCG & Packaging Industry** is our core competence & usually we work in these areas:

- Synergetic Industry Marketing
- Holistic Strategy for Innovation
- Knowledge Transfer Process Tools
- ★ Brand Creation & Strategy
- ★ Packaging Design & Finishing
- ★ Communication Design
- ★ Company / Sales / Marketing Presentations

... for Startups & Multinational Corporations ...
... for less & more sophisticated business models:



Company websites are usually state-of-the-art >> design- & contentwise. But are You presenting Your Company / Startup with Your website? With what are You making Your Pitch?



With Your Company Presentation! Good for You if You have a smart & beautiful one from the OSS°... I am so good at this because I am both Designer & Marketer + Expert Copywriter.



As a reference just look at the various example presentations here. I can create a beautiful presentation for You that helps You sell Your Company & Products and/or Services.